

Symposium on Global Food Resources

Food Culture in an Era of Globalization

– Think the meaning of food culture beyond Gastronomy,
through French and Japanese cuisine -

Speaker: Jean-Robert Pitte

(Former President of Université Paris-Sorbonne, Paris IV / Anthropogeographer)

Organised by Research Faculty of Agriculture, Hokkaido University

Research Faculty of Agriculture is pleased to announce that a special lecture will be held by Professor Jean-Robert Pitte, a specialist of landscape and gastronomy, who has contributed to the registration of the gastronomic meal of the French to the "world intangible heritage" by UNESCO.

Professor Pitte was also involved in the establishment of an Academy for Gastronomy in France. , Being known that he is savvy about Japan, Professor Pitte will talk about a way of food in an era of globalisation as a theme of French and Japanese cuisine. It is important to recognize food as more than a mere gourmet. Producing high quality food though polishing the relation with climate (terroir), it will also lead to the pride of the region. We would like to talk about the significance of pursuing to flourish a variety of food" with a "glocal" perspective in an era of globalization.

Date /Time **Thursday, August 6, 2015 /13:00-15:00pm**

Venue Seminar Room at the Food Resource Research Bldg. 3F
School of Agriculture, Hokkaido University, N9 W9, Kita-ku, Sapporo

Other This talk will be conducted in English without translation.
▪ Capacity for 90 people
▪ No fee / No booking required

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Biography: Jean-Robert Pitte

Born in Paris in 1949. Graduated from Université-Paris Sorbonne, Paris IV. D.Litt. Specialist of landscape and gastronomy, President of Société de géographie, Chair of ADFIG (Association for Development of Festival International de Géographie) and the Presidents of MFPCA (Mission Française du Patrimoine et des Cultures Alimentaires), *Livres en Vignes* a festival held in Château du Clos de Vougeot, and Académie du vin de France since 2011. President of Université Paris-Sorbonne in 2003-2008. Publications incl. *Gastronomie française. Histoire et géographie d'une passion*, *Histoire du paysage français*, *Bordeaux-Bourgogne: Les passions rivales*, *Le désir du vin à la conquête du monde*.

